



K0388 Advanced Public Information Officer - Virtual

Course Dates:

- January 24–28, 2022
- April 18–22, 2022
- July 25–29, 2022

Course Length:

This course is 5 days in length and requires completion of additional coursework outside of classroom training hours.

12–5 p.m. Eastern

Location:

Virtual Delivery

Course Description:

The Advanced Public Information Officer course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

Course Goals:

1. Provide participants with the knowledge and skills to establish, manage, and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full functional exercise.
3. Identify the PIO's role in the short- and long-term recovery phases of an incident using the seven community lifelines.
4. Improve participants' processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

Prerequisites:

Participants must have a minimum of 2 full years of full-time public information experience. Additional prerequisites are:

- IS-0029, Public Information Officer Awareness
- IS-0042, Social Media in Emergency Management
- IS-0100, Introduction to the Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)
- IS-0200, Basic Incident Command System for Initial Response
- IS-0201, Forms Used for the Development of the Incident Action Plan
- IS-0247, Integrated Public Alert and Warning System (IPAWS) for Alert Originators or either IS-0248, Integrated Public Alert and Warning System (IPAWS) for the American Public or IS-0251, Integrated Public Alert and Warning System (IPAWS) for Alerting Administrators
- IS-0700, An Introduction to the National Incident Management System
- IS-0800, National Response Framework, An Introduction
- E/L/K0105, Public Information Basic **OR** Both G0290, Basic Public Information Officer and G0291, Joint Information System/Joint Information Center Planning for Tribal, State, and Local PIOs

Continuing Education Units (CEUs):

EMI awards 3.2 CEUs for completion of this course.

Target Audience:

Public information personnel who have 2 full-time years of public information experience and who have completed the prerequisites listed above.

TRAINING OPPORTUNITY

To Apply:

Click the link for information on [how to apply for EMI courses](#)

(<https://training.fema.gov/onlineadmissions/>).

Application Review:

To be evaluated for admission into this course, please upload any required attachments referred to in the prerequisites section above. Include how you meet the requirements based upon your position and experience in the Target Audience.

EMI Training Point of Contact:

For additional information, contact the program manager, Nicole Shutts at (301) 447-7297 or by email at nicole.shutts@fema.dhs.gov. Visit the [Emergency Management Institute \(EMI\) Public Information Officer \(PIO\) training program website](#) (<http://training.fema.gov/programs/pio/>).

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